

Press release

22 August 2013

Sumitomo (SHI) Demag is strengthening its engagement China

## **Demag Plastics Machinery (Ningbo) is expanding its production capacity in China**

**Sumitomo (SHI) Demag Plastics Machinery GmbH, Schwaig/Germany, and its Chinese subsidiary Demag Plastics Machinery (Ningbo) Co., Ltd. are planning an expansion of their annual production capacity in China from 650 to 1,000 injection moulding machines.**

Sumitomo (SHI) Demag is investing about seven million euros in the expansion of production capacity. Demag Plastics Machinery (Ningbo) Co., Ltd. is currently producing the Systec C machine series in Ningbo with a clamping force ranging from 500 to 10,000 kN. In the future, further machine series from the Sumitomo (SHI) Demag product range shall be produced in China. In addition, the export ratio of 25% shall be further increased. Besides the local processing enterprises, Demag Ningbo particularly supplies injection moulding plants in Southeast Asia, in the Middle East and in Latin America.

The expansion of production capacity allows the company to meet the increased demand in China and other markets and pave the way for further increase in market share.

Stephan Greif, the CEO at Demag Ningbo has been managing the Ningbo site since 2005 and is going to contribute his knowledge also to the planned capacity expansion.

### **Demag Plastics Machinery (Ningbo) Co., Ltd.**

Demag Plastics Machinery (Ningbo) Co., Ltd., Ningbo/China has been manufacturing high-performance injection moulding machines for the Chinese and other Asian markets since 1998. The former Demag site has been located in its own, newly built plant since 2007, after having relocated to a larger factory premises with 11,000 m<sup>2</sup> production area after achieving complete capacity utilisation. The injection moulding machine range consists of the Systec C series with 500 to 10,000 kN closing force for Asian markets.

It is not just in production but also in sales and service that Demag Ningbo provides optimum coverage for the Middle Kingdom. Customer service in China is structured according to the origin of the machines. For example, the Aftersales department with its main base in Ningbo controls the employees in Dongguan, Chengdu, Suzhou and Shanghai. The team is responsible for taking new Chinese machines into operation at the customer, for machine acceptances, test runs, die validations, process optimisation and, last but not least, customer training. Back office employees in Ningbo and Dongguan look after spare parts provision and customer-specific special solutions. The Aftersales department for imported machines installed in China is responsible for maintenance, training and spare parts sales. In addition to its responsibility for German machines, the Aftersales department also looks after machines from European and American production transplants, and represents Sepro Robotique in China. It is responsible for the sales and maintenance of linear robots from the French manufacturer. Additional regional bureaus in Guangdong (southern China) and Suzhou, Jiangsou province, provide proximity to the customer.

[www.demagplasticsgroup.cn](http://www.demagplasticsgroup.cn)

\*\*\*\*\*

#### Contact

Stephan Greif, Chief Executive Officer  
Demag Plastics Machinery (Ningbo) Co., Ltd  
Tel. +86 574 8618 1500  
Fax +86 574 8618 1518  
E-mail: Stephan.Greif@dpg.com

Stefanie Lauterbach, Marketing  
Sumitomo (SHI) Demag Plastics Machinery GmbH  
Tel. +49 911 5061-2915  
Fax +49 911 5061-750  
E-mail: Stefanie.Lauterbach@dpg.com

<Stephan\_Greif>



*Stephan Greif, the CEO at Demag Plastics Machinery (Ningbo) Co., Ltd, is looking forward to the expansion of product capacity in China.*

*Photo: Sumitomo (SHI) Demag*