

Press Release

10 February 2011

Automobile Symposium in Istanbul very well attended

The agency of Sumitomo (SHI) Demag in Turkey, Barlo Plastik A.S., invited interested parties to attend a symposium about "Automotive injection moulding" at the "Green Park Hotel & Convention Center Pendik" in Istanbul on 19 January 2011. With just under 70 participants, all of them from the automotive supplier sector, this symposium was exceptionally well attended. The experts present, including representatives from Toyota, A. Raymond, Visteon, Ficosa and Mako (AL), were extremely satisfied with this highly successful event.

The attendees used this opportunity to obtain comprehensive information in technical talks about aspects of mechanical and process engineering in the automotive sector. The speakers included Nejat Unal of Bayer MaterialScience Turkey, Dipl.-Betriebswirt Tim Hassler and Dipl.-Ing. André Lück, both of Sumitomo (SHI) Demag Plastics Machinery.

In addition to current innovations and developments in the field of mechanical engineering, new technologies in the sector were also introduced. In the afternoon, the focus was on the "optical" aspect when the participants were provided with specific information concerning the production of optical components and requirements in relation to processes and materials.

"Developments in process engineering" and "optical systems" were of particular interest and initiated lively discussions among the audience and speakers. This symposium was held in Istanbul in 2008 for the first time. Due to the positive feedback received, another event is already in the pipeline.

Barlo Plastik A.S.

Barlo Plastik A.Ş. was established in 1992 as a member of Barlo Group of companies. Besides Sumitomo (SHI) Demag, Barlo Plastik represents leading plastic machine and periphery suppliers who are technology-builders in their branches. The aim is to present all these products and the experience of suppliers to the Turkish plastic manufacturers with most suitable conditions. Barlo serves the Turkish Market with 4 sales engineers and 5 service engineers and technicians.

Sumitomo (SHI) Demag Plastics Machinery GmbH

Sumitomo (SHI) Demag has constantly shaped the development of the plastics industry from the very beginning. As specialists for injection moulding machines for plastics processing, Sumitomo (SHI) Demag and its Japanese parent company are among the leading global players in this sector.

At four manufacturing bases in Germany, Japan, and China, a workforce of more than 3,000 develops and produces approximately 6,000 injection moulding machines every year. The product range includes all-electric, hybrid, and hydraulic injection moulding

machines with clamping forces from 180 kN to 20,000 kN. With a complete distribution and service network, Sumitomo (SHI) Demag is well represented in all the industrial regions of the world. In addition to injection moulding machines, Sumitomo (SHI) Demag offers its customers competent solutions for their specific requirements, throughout the world. This includes financing, technology and process development, including complete automation systems and customised service concepts.

Contact details

Alev Ergen, Marketing

Barlo Plastik A.S.

Phone: +90 212 549 78 21

Facsimile: +90 212 549 78 36

Email: alev@barloplastik.com

Stefanie Lauterbach, Marketing

Sumitomo (SHI) Demag Plastics Machinery GmbH

Phone: +49 911 5061-2915

Facsimile: +49 911 5061-750

Email: Stefanie.Lauterbach@dpg.com

<Barlo_SDG>



The Barlo Plastik A.S. team and the speakers are pleased that the symposium was such a success.

Photograph courtesy of Barlo Plastik A.S.

<Barlo_Symposium>



In a relaxed atmosphere the participants followed talks about new process technologies and requirements for materials, and then entered into lively discussions.

Photograph courtesy of Barlo Plastik A.S.